

Appendix A; Consultation Plan with Activity Log



Loggerheads Neighbourhood Plan Working Group

CONSULTATION PLAN

1. Ongoing updates on:

- (i) Website www.loggerheadsparishcouncil.co.uk
- (ii) Facebook Loggerheads Development Residents Forum
<https://www.facebook.com/loggerheadsdevelopment/?ref=bookmarks>
- (iii) Banners in 6 prominent locations to cover all villages in parish: (2 in Loggerheads centre (car wash and garage), 2 in Ashley (by Peel Arms, crossroads by Ashley Memorial Hall), 1 in Knighton (village hall) and 1 Tyrley ward at Almington crossroads). With panel that can be changed for message updates. Started with dates and venues for workshops in February 2016, then updated with “have you completed your questionnaire?” in February/March 2016, then “next update: results on 7th June at Hugo Meynell School” in March/April/May. In June changed to “Website for updates”. October 2016 “public meeting 11th October”, in November 2017 “Draft Plan on website”.

2. Questionnaire for residents over 16 (Appendix 1 and 2)

Rationale - In 2008 Loggerheads Parish Council produced a Parish Plan. A questionnaire covering: facilities in the local area; local roads and road safety; environment and upkeep of area; public transport; community safety; leisure and recreation; development of the area; and democracy, communication and information; was delivered to all households in the area. Separate questionnaires for local businesses; children age 8 to 11 and young people 12 to 17 were also distributed. The response rate was excellent, averaging nearly 50% of all residents.

In 2012 the Parish Council prepared a Neighbourhood Statement in response to Newcastle Borough Council's consultation on a “*Site Allocations and Policies Local Plan: Issues and Options*” paper, as a key element of the development of its Local Plan for the period to 2026. Upon adoption, the Local Plan will allocate land for development and guide all planning decisions in the Borough. It will also identify key spatial boundaries including the settlement boundaries for villages in the rural area and the boundaries of areas which should be protected and safeguarded. At the heart of the current “Issues and Options” is the Borough Council’s objective related to provision of new housing, defined in its “Core Spatial Strategy”, adopted in June 2009, as follows:- “There will be a maximum of 900 net additional dwellings of high design quality primarily located on sustainable brownfield land within the village envelopes of the key rural service centres, namely Loggerheads, Madeley and the villages of Audley Parish, to meet identified local requirements; in particular, the need for affordable housing”.

In 2014 the Parish Council distributed a survey to all households about the support for the sale of Borough Council land in Loggerheads for housing and the support for new community/sports facilities in the village of Loggerheads. 77 responses, 71% against use of land for housing, 78% supported facilities.

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The Neighbourhood Plan Working Group agreed that the Neighbourhood Plan needed to be based on up-to-date views of residents and local businesses and should focus on issues relating to development (housing, infrastructure, facilities, transport, and environment). The questionnaire surveys for Market Drayton Neighbourhood Plan, Gnosall and Tattenhall Plans together with the 2008 Parish Plan questionnaire were considered and a questionnaire survey for Loggerheads was put together. Key questions retained same wording as 2008 survey to allow results to be compared. The draft was considered by the Working Group and a resident who works in market research and has significant experience of questionnaire design.

Distribution & collection – the questionnaire was distributed in an envelope to all households in the parish with the community newsletter, 1855. The options for return were:

1. Complete the survey on-line at <https://www.surveymonkey.co.uk/r/Loggerheads-N-P> or by clicking on the SURVEY link on the Loggerheads Parish Council website – this would help us to significantly reduce survey costs. (*There will be an additional spot prize draw of £50 for surveys completed on-line*) or
2. Complete this paper copy of the survey and return in the freepost envelope provided or
3. You can return your completed survey to the various drop off points at the Co-op, Post Office and Library in Loggerheads, Hugo Meynell or St Mary's Schools, or the doctor's surgery in Ashley.
4. If you have a disability that precludes you from using any of the other services, please call 01630 673426 to arrange collection.

If you need more copies of this questionnaire (e.g. for other family members) these can be downloaded from LPC website www.loggerheadsparishcouncil.co.uk or collected from the library or call 01630 673426.

Response – a summary of results is attached at appendix 3. A total of 511 responses were received, a response rate of 14% from the adult population of the Parish as recorded in the 2011 census. Some 337 were received as paper copies and 174 from the web version. Some households provided response from more than one family member but in total approximately 490 households were represented which is a response rate of 27% of households according to the 2011 census. Half of those responding were aged 60 or over, most were owner occupiers and had lived in the area for a considerable length of time.

3. Business Questionnaires

The design is based on the Market Drayton Neighbourhood Plan business questionnaire. It was distributed to all households as part of the Resident's questionnaire and delivered to all business premises in the parish.

The business survey achieved responses from 70 residents, in relation to 75 businesses. Some 41 responses were received as paper copies and 29 from the web version.

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These respondents were 54% male and 41% female with 5% (3 people) declining to give the information. They came from all age groups although the majority were aged between 45 and 59 (two people failed to provide age information).

This group also included 4 people with a disability or long term illness.

Response also came from all wards: 61% from Loggerheads, 16% from both of Ashley and Mucklestone and 7% from Tyrley. Some 60% of the businesses were operated from home, 5% from premises within the Parish and the remaining 35% from premises outside the Parish. Businesses run from home were in: Loggerheads 56%, Mucklestone 24%, Ashley 16% and Tyrley 4%.

4. Young Peoples Consultation (Appendix 4)

For primary children Year 5/6 questionnaire was distributed to two primary schools in parish, Hugo Meynell in Loggerheads and St Marys, Mucklestone. Total of 109 returned: 37 from St Mary's and 72 from Hugo Meynell.

5. Meetings/Workshops

The Working Group has met regularly and at key points throughout the process. They have held workshops with residents to engage, educate and encourage participation.

Workshops for residents

In February the Neighbourhood Plan Working Group ran workshops in the 4 wards to explain the neighbourhood plan process and encourage residents to complete a questionnaire. A total of 110 residents attended. The notice is attached at Appendix 6.

Annual Parish Meeting with update on Neighbourhood Plan

60 residents attended to hear an update on the neighbourhood plan, feedback on key messages from the residents and business survey; to confirm the key themes for the Plan; the vision and aims and identify the policies and evidence and further action needed.

Appendix 3: Summary of the main points from Residents survey

- A total of 511 responses were received, representing 27% of the adult population of the Parish. Half of those responding were aged 60 or over, most were owner occupiers and had lived in the area for a considerable length of time.
- The best thing about living in the Parish was considered to be the essentially rural nature of the area with nice scenery and a quiet, peaceful atmosphere.
- The disadvantages included: the perceived poor appearance of the centre of Loggerheads itself, the threat of over development, a lack of facilities and amenities and poor public transport links.
- One in four people are content to live here without any changes but other feel some changes and improvements are either necessary (to prevent the area deteriorating) or desirable (to enhance quality of life).
- Amongst those able to compare life in Loggerheads with other areas, 60% felt it was 'better'.

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- Some 87% agreed that, as a rural Parish, it was reasonable that facilities were not as extensive as those in towns. However, there were indications that residents would like more in the way of facilities than they have now.
- In terms of local services and facilities, those most likely to be thought inadequate included Superfast Broadband, other health service such as chiropody, physiotherapy and blood tests, GP services and the local bus service. The issues related to health were ones of capacity and location rather than quality.
- Shopping facilities generally were of much less concern but Ashley residents did make strong please for a shop in Ashley village.
- Asked to suggest facilities they felt were lacking locally, those most often mentioned were a sports/leisure centre or leisure facilities, a health centre in Loggerheads village and provision of activities and resources for young people ('something for teenagers to do').
- Issues of concern relating to the road network were primarily speeding, in many areas but particularly on the A53 through the village, and the layout of some roads and junctions. There was criticism of the mini roundabout system in the centre of Loggerheads with safety the main perceived problem.
- The majority feel that aspects of the environment and upkeep of the area are well or at least adequately maintained. Weakest aspects are footpaths and bridleways (where one in three feel maintenance is poor), stiles and gateways and hedgerows and verges. There was good deal of spontaneous criticism of the perceived 'run down' appearance of the centre of Loggerheads, in particular the car wash area and the semi derelict building behind it which people felt gave a poor impression of the area.
- Opinions of leisure and recreation facilities locally are low with 56% describing them as 'poor' or 'very poor'. There is a similar view of social activities such as clubs and groups and social events with 39 giving the 'poor' or 'very poor' ratings.
- Residents expressed a good deal of support for a variety of potential additional sport and leisure facilities with the most desirable seen to include: a community hall, a recreation ground/leisure centre, a Youth Centre, a coffee shop and a playground. All of these have the support of around two out of three residents but many others were also well supported.
- There was also strong support for facilities specifically for young people, particularly a Youth Club and more organised activities such as sports coaching.
- It was found that 22% of households in the sample include members who are disabled or have a long term limiting illness; this is more likely where residents are in older age groups. In addition, almost one in five adults describe themselves as carers.
- Looking at housing development, residents are much more willing to accept smaller developments of up to ten houses (up to 48% will accept) than larger ones (only 5% are willing to accept a major site with more than 50 houses). However, 28% would prefer to see no further housing developments at all.
- If development does goes ahead then the majority of residents would like to see conditions attached such as improvements to the local infrastructure, roads and health facilities.
- In terms of the type of property to be developed, it was thought that the greatest need was for affordable homes for young people, followed by small family homes

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and accommodation for elderly and disabled residents. There was little support for shared ownership properties or social housing.

- Sites which may be suitable for development included Tadgedale quarry, adjacent to the new Fire station and the car wash site in the centre of the village. Residents were particularly keen to protect from development the Burntwood and much of the local agricultural land and green space.
- Aside from housing, the types of development most likely to be acceptable were small workshops or craft units and agricultural or horticultural development. One in four residents would prefer to see no development of any kind within the Parish.
- Considerable opposition was also expressed to methane gas wells/fracking, minerals extraction and wind farms. Solar farms achieved a little more support (42% of residents) than opposition (36%).
- Opinion was divided on whether there was a need to create new jobs within the Parish area or not – 48% were in favour and 43% thought this unnecessary.
- It is clear from additional comments made that the issue of greatest concern to residents is that of housing development. In addition to wanting to preserve the rural nature of the area and not see it over developed there are real concerns that the current infrastructure, services and resources could not sustain further development without significant investment.
- Recent improvements most likely to have been noted were the refurbishment of the Loggerheads pub, the building of the new Fire station and the changes to speed limits. The work of the Pickers and Planters also received appreciative comment. Potential future improvements most likely to impact favourably on quality of life for local residents were thought to include improvements to the roads, particularly the hazardous junctions, a better bus service, more facilities for sport and active pursuits and reductions in speeding traffic.
- On almost all the points discussed there were differing views from residents of different wards. For example, positive comment about community spirit is lowest in Mucklestone but Tyrley residents are least concerned about the provision of sport and leisure facilities. There are sometimes differences in views between the age groups too. For example, younger people (under 45) are more likely to accept larger housing developments. All these differences are brought out in the text of the report.

Appendix 5: Meeting Schedule for Neighbourhood Plan

Meeting	Location	Date	Purpose
Parish Council	Loggerheads fire station	23 July 2015	Confirm designated area
Parish Council Planning Group/ PC	Loggerheads fire station	21 Sept 2015	To agree to establish a Neighbourhood Plan Working Group & membership
Neighbourhood Plan sub Group/ Whitmore NH Plan group	Loggerheads fire station	2 Oct 2015	To agree liaison with neighbouring group
Neighbourhood Plan	Loggerheads	26 Oct	Inaugural meeting. Terms of

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Working group	ds fire station	2015	reference and procedures agreed.
Neighbourhood Plan Working group	Loggerheads fire station	30 November 2015	Planning meeting for questionnaire.
Neighbourhood Plan sub group NuLBC/ whitmore	NuLBC offices	17 Dec 2015	Roles and responsibilities of two levels; lack of resource at Borough to support neighbourhood plans
Neighbourhood Plan Working group	Ashley Methodist Church	6 January 2016	Grant application and update
Neighbourhood Plan Residents workshop (25 attendees)	Knighton Village Hall	5 Feb 2016	Residents workshop for questionnaire
Neighbourhood Plan Residents workshop (40 attendees)	Oddfellows Hall, Ashley	8 Feb 2016	Residents workshop for questionnaire
Neighbourhood Plan Residents workshop (30 attendees)	Hugo Meynell School, Loggerheads	9 Feb 2016	Residents workshop for questionnaire
Neighbourhood Plan Residents workshop (14 attendees)	Hales Club, Hales	10 Feb 2016	Residents workshop for questionnaire
Neighbourhood Plan Working group	Loggerheads fire station	15 Feb 2016	Feedback from residents workshops and progress update
Neighbourhood Plan Sub Group with Aspire Housing	Loggerheads fire station	3 March 2016	Affordable housing present and future in Loggerheads
Neighbourhood Plan Working group	Loggerheads fire station	7 March 2016	Progress update
Neighbourhood Plan sub group/NuLBC/ Whitmore P Plan Group	NuLBC offices	8 March 2016	Update on BC Local Plan – issues consultation
Neighbourhood Plan Working group	Loggerheads fire station	11 April 2016	Presentation of head-line results of questionnaires
Neighbourhood Plan Working Sub- group	Loggerheads fire station	17 May 2016	Identification of key messages and issues from residents survey & first draft of vision and aims.
Neighbourhood Plan	Loggerhead	23 May	Key messages from

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Working group	ds fire station	2016	Questionnaire results feedback. Agreement of key issues and wording of draft vision and aims.
Residents Meeting (60 residents in attendance)	Hugo Meynell School	7 June 2016	Presentation of key message from resident's survey. Confirmation of issues, vision and aims and identification of policies and evidence and further action needed.
Neighbourhood Plan Working group	Loggerheads fire station	25 July 2016	Workshop on how to write policies for Neighbourhood Plan
Neighbourhood Plan Sub group	NuLBC offices	29 July 2016	Meeting with Borough Council Development planners to consider Strategic Environment Screening and link to Local Plan evidence.
Neighbourhood Plan Working group	Loggerheads fire station	11 August 2016	How to undertake a Character Assessment workshop
Neighbourhood Plan Working group	Loggerheads fire station	26 Sept 2016	Meeting to agree agenda for public meeting to consider policies
Residents Meeting (40 in attendance)	Hugo Meynell School	18 October 2016	Presentation of draft policies. Agreement of key issues and wording of draft policies.
Neighbourhood Plan Sub group	NuLBC offices	28 Oct 2016	Meeting with Borough planners to consider draft policies and plan.
Neighbourhood Plan Sub group	Loggerheads fire station	7 November 2016	Meeting with Whitmore N Plan group re progress and share good practice
Neighbourhood Plan Sub group	Loggerheads fire station	10 February 2017	Meeting with Borough Councillors to raise concerns re lack of progress
Neighbourhood Plan Sub group	NuLBC offices	2 March 2017	Meeting with Neighbourhood Plan Officer to discuss outcome of SEA screening
Neighbourhood Plan Working group	Loggerheads fire station	6 March 2017	Update to group on progress and SEA outcome
Neighbourhood Plan	Loggerheads fire	9 May 2017	Meeting with Keele Neighbourhood Plan group to

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Sub group	station		share learning
Neighbourhood Plan Sub group	Loggerheads fire station	18 May 2017	Meeting with NuLBC N Planner and consultant re feedback from Borough on draft plan
Neighbourhood Plan Sub group	Telephone	6 June 2017	Aecom briefing for SEA
Neighbourhood Plan Sub group	Liverpool	25 July 2017	Consultant advice on site allocation & feasibility for sports/community facilities
Neighbourhood Plan Sub group	Loggerheads fire station	25 July 2017	Workshop for other Neighbourhood plan groups in borough to share good practice
Neighbourhood Plan Sub group	Loggerheads fire station	5 Sept 2017	Meeting of Neighbourhood Plan Forum to share good practice & consider Local Plan issues.
Neighbourhood Plan Sub group	Loggerheads fire station	17 Oct 2017	Meeting of Neighbourhood Plan Forum to share good practice & consider Local Plan issues.
Neighbourhood Plan Sub group	Loggerheads fire station	17 Nov 2017	Drop-in for residents on published draft plan.
Neighbourhood Plan Sub group	Loggerheads fire station	8 Dec 2017	Drop-in for residents on published draft plan.
Neighbourhood Plan Sub group	Loggerheads fire station	8 Jan 2018	Meeting of Neighbourhood Plan Forum to share good practice & consider Local Plan issues.
Neighbourhood Plan Sub group	Loggerheads fire station	9 Jan 2018	Meeting with NuLBC N Planner re feedback from Borough on pre-submission draft plan & consultation
Neighbourhood Plan Working group	Loggerheads fire station	11 January 2018	Meeting to review pre-submission consultation responses and agree what to amend in draft plan.

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Appendix 6: Residents Workshop notices February 2016





LOGGERHEADS PARISH COUNCIL & LOGGERHEADS NEIGHBOURHOOD PLAN WORKING GROUP

PRESENT:

LOGGERHEADS NEIGHBOURHOOD PLAN WORKSHOPS

Knighton Village Hall	7:30pm Friday 5th February 2016
Ashley at Oddfellows Hall	7:30pm Monday 8th February 2016
Loggerheads at Hugo Meynell School,	7:30pm Tuesday 9th February 2016
Hales at Hales & District Club	7:30pm Wednesday 10th February

This is a highly important and significant initiative for our Neighbourhood so please make every effort to attend. Come and hear what the Plan is about, why you should fill in a questionnaire and how you can take part.

Appendix 3: Young Peoples questionnaire



Loggerheads
Parish Council

Loggerheads Neighbourhood Plan Working Group Young Peoples Questionnaire

**1. What do you like best
about Loggerheads?**



Your views are very important to us...you are the future of “Loggerheads”. (nb. “Loggerheads” includes Ashley, Mucklestone, Knighton, Hales & surrounding areas as well as Loggerheads)

4. What do you like to do in your spare time?

**2. What would you like
to change about
Loggerheads?**

5. Where do you spend your free time?

**3. What type of job
would you like?**

**6. After finishing school or college, would you
like to remain / work in the area?**

**7. What do you think are the three most
important things for Loggerheads in the
future?**